



# FindingBearings.com

## Website Privacy Policy

### Participation Guidelines and Data Usage

This Privacy Policy outlines how we collect, use, and protect your information on our UK-based website.

#### 1. Introduction

We are committed to protecting your personal data and respecting your privacy. This Privacy Policy explains how we collect, use, store, and share your personal information when you visit or interact with our website, in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Our website **does not** require you to create an account, nor handle any payments; therefore, we will not hold any passwords or bank account information.

#### 2. Information We Collect

We collect such Non-personal and Personal Information for the following purposes:

- Personal Information: Name, email address and social media (where requested) in our contact form or via your inbound email query
- Automated Usage Data: Information about how you use our website, including IP address, browser type, operating system, and browsing activity, including services such as Google Analytics
- Cookies and Tracking Technologies: We use cookies to enhance your browsing experience, analyse site traffic, and personalise content.

#### 3. How We Use Your Information

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

- To provide, operate, and maintain our website
- To communicate with you and respond to your enquiries
- To improve our website and tailor content to your preferences.
- To comply with legal obligations and protect our rights.

#### 4. Legal Basis for Processing

We process your personal data only when we have a lawful basis to do so, including your consent, the performance of a contract, compliance with legal obligations, and our legitimate interests.

#### 5. Sharing Your Information

We absolutely do not sell or rent your personal information to third parties. We may share your data with trusted service providers who assist us in operating our website, provided they comply with data protection laws. We may also disclose your information if required by law or to protect our rights.

#### 6. International Transfers

It is unlikely that we will access or transfer your data outside the United Kingdom. Should this be essential, we will ensure appropriate safeguards are in place to protect your privacy, in accordance with applicable data protection laws.



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### 7. Data Retention

We retain your personal data only for as long as necessary to fulfil the purposes for which it was collected, or as required by law.

### 8. Your Rights

Under UK data protection law, you have the right to:

- Withdraw your consent at any time (simply email us to request that we delete your contact information)
- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request erasure of your data in certain circumstances
- Object to or restrict processing of your data
- Request data portability
- Lodge a complaint with the Information Commissioner's Office (ICO)

### 9. Security

We implement appropriate technical and organisational measures to protect your personal data from unauthorised access, loss, misuse, or disclosure.

### 10. Cookies

Our website uses cookies and similar technologies. You can control the use of cookies through your browser settings. For more details, please refer to our Cookie Policy.

### 11. Changes to This Policy

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### 12. Contact Us

If you would like to: access, correct, amend or delete any personal information we have about you, or you have any questions or concerns about this Privacy Policy or how we handle your data, please contact us at:

Email: [hello@findingbearings.com](mailto:hello@findingbearings.com)